



## QUALITY POLICY

The management of Park Lane Press Ltd are dedicated to providing the highest possible standards of quality for its products and services and are dedicated to maintaining a quality management system which ensures that its products and services meet requirements agreed with its Clients at all times.

The company's quality management system concentrates upon error prevention, by investigating processes, identifying errors and opportunities for errors and implementing corrective and preventative action to avoid such occurrences.

The company defines quality as the conformance of products and services to established and documented requirements derived from Client needs, employee expertise and experience. Systems are open to constant examination and review by all company personnel and approved third parties enabling observations to be made and incorporated, which provide for continuous improvement.

The company is proud of its good reputation for responsible practices and dedicated Client care, which are a result of the company's ethical culture, skilled committed staff, and quality control over its products and services. It is the company's policy to seek to operate to these standards continuously and to implement and operate fully the BS EN ISO 9001: 2000 quality assurance standard through registration and annual review.

The company complies with all legislation relevant to its particular industry sector together with the Health and Safety at Work Act 1974.

It is the company's belief that, in applying these Standards, it will be able to operate to the requirements of its Clients and industry accordingly.

Suppliers to the company will be actively encouraged to improve the quality and reliability of their products and services.

Park Lane Press Ltd have identified the need to pursue responsible policies towards the community and that the interests of industry will not be served at the expense of the environment.

Signed on Behalf of the Company:

..... (Director)

Date: 12th September 2007



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